



FOR IMMEDIATE RELEASE: (Contact: James Cullen; email: james.cullen@avrd.cc)

Multi Image Group Launches AV Rental Depot in Boca Raton; Combined company encompasses 80,000-Square-foot of office and warehouse space and employs nearly 100 full time professionals

New AV Rental Depot offers short and long term audio visual solutions for South Florida's meeting and event market

BOCA RATON, Fla. - January 25, 2008 - Multi Image Group (MIG), (www.mig.cc) based in Boca Raton, FL., announced recently the official launch of AV Rental Depot. The abbreviation "AV" of Rental Depot is event industry lingo for audiovisual. The new division will offer temporary equipment rentals to South Florida's meeting and event markets while offering new product sales through its e-commerce website. Rental equipment offerings include speakers, amplifiers, microphones, video projection systems, stage lighting, event trussing, stage sets, supplies and other "cool stuff". In February, the company will launch its e-commerce website, which will offer new products nationwide to audiovisual and touring professionals who seek technical solutions and peer recommended AV gear. AV Rental Depot's parent company, Multi Image Group, a 30-year-old, Boca Raton-based event communication and production company that services many Fortune 500 companies, together will leverage and share inventories, warehousing and office space.

MIG launched AV Rental Depot as a result of the increasing market demand for short-term equipment rentals for events held in South Florida. Robert Sclafani, President of MIG, stated that "Multi Image Group's main focus is to provide clients with tailored made communication designs, concepts and stage productions to effectively relay company messages and branding to their audiences. These events usually require extensive planning and design work that may include custom stage sets, video and graphic productions, audio enhancement, visual projection systems and onsite event production management. AV Rental Depot on the other hand, fills a gap by focusing on the local meeting and event market by offering clients with a quick and relatively inexpensive solution to fulfill temporary event technology needs".

Both AV Rental Depot and MIG occupy an 80,000-square-foot office and warehouse building in Boca Raton, Florida. AV Rental Depot is conveniently located to service the growing geographic markets on the North end of the tri county area. The local event market is broad in terms of who could use audiovisual gear in South Florida but we are targeting professional market segments on their technical event needs states James Cullen, General Manager charged with launching the new company. "Our target market consists of independent event producers, meeting planners, live event venues and other audiovisual partners. We understand the market needs and we plan on offering solutions by leveraging our expertise and resources with a comprehensive list of readily available rental products that are high quality, tested and competitively priced."

About AV Rental Depot

AV Rental Depot, a division of Multi Image Group, is a rental supplier of audiovisual equipment for South Florida's meeting and event market. Their rental equipment ranges from audio, video, lighting, trussing, stage sets, supplies and other "cool stuff". Their e-commerce website will offer similar gear and offer permanent solutions nationwide to audiovisual and touring professionals who seek professionally recommended AV gear. The e-commerce business is set to launch in January, 2008.

AV Rental Depot shares office and warehouse space with Multi Image Group's 80,000 square-foot-main facility in Boca Raton, FL. AV Rental Depot provide clients with great service, quality products and competitive pricing for quick turnaround orders, while Multi Image Group provides full production services. To learn more, visit www.avrd.cc.

About Multi Image Group

Multi Image Group (MIG), a privately held company, is a leading event and communications company that provides turnkey event communication solutions for companies world-wide. As an industry leader in event production, Multi Image Group provides companies with event concepts, designs and stage productions to effectively relay company messages and branding. Founded in 1977 by Jim & Arlene Sclafani, the Boca Raton, FL based company employs over 90 industry professionals at its 80,000-square-foot facility located in the center of Boca Raton's corporate business hub and has sales offices located in Boston and New York.

MIG has sustained a remarkable reputation as being a strategic communications company that delivers the finest in world class show production. The facilities are fully equipped with the latest in event technology including a stage-set shop, graphic design suite, digital lab, photo studio, audio studio and video editing suites. To learn more, visit www.mig.cc.

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Contacts:

James Cullen
General Manager
James.Cullen@avrd.cc

Joe Doyle, CMP
Account Executive
Joe.Doyle@avrd.cc

AV Rental Depot

1701 Clint Moore Road
Boca Raton Florida 33487
Toll Free 888.287.1701
Phone 561.443.4700 Fax 561.241.1616

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